

46th PROSPECTUS*Southern Watercolor Society
Annual Juried Exhibition 2023***Entry Deadline: March 15, 2023****Exhibition Dates: Jun 9 – Jul 1, 2023**

SOUTHERN WATERCOLOR SOCIETY

ARTIST ELIGIBILITY:

Artists participating in the juried competition must be 2023 members of the Southern Watercolor Society and reside in the District of Columbia or one of the following southern states: Alabama, Arkansas, Delaware, Florida, Georgia, Kansas, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia or West Virginia. Members in good standing who have moved from these states remain eligible. Dues remain \$30.00 and may be paid online at www.southernwatercolorssociety.org Also, at the end of the online application, applicants will have the choice to paying the application fee plus membership dues (\$65.00), or only the application fee (\$35.00) if membership dues have already been paid.

LOCATION:

Panama City Center for the Arts, 19 E 4th St., Panama City, FL 32401 www.pccenterforthearts.com

Contact Person: Anastasia Dengerud, Exhibit & Engagement Director, anastasia@bayarts.org 850-640-3670

JUROR / WORKSHOP INSTRUCTOR: Kathleen Giles works primarily in watercolor and is a signature member of AWS, NWS, TWSA, PWS, American Woman Artists, the Niagara Frontier Watercolor Society, a member of the Watercolor USA Honor Society and a member of the International Guild of Realism. Her work is defined by strong values and intense colors on a variety of subjects, and she works in a realistic style. She teaches workshops in the US and Canada, in person and online. She has won numerous national awards, including the AWS Bronze Medal in 2022 and the NWS First Place Purchase Award 2021. Kathleen's work has been featured in Watercolor Artist magazine, International Artist magazine, the French magazine Pratique des Arts, and others. "My art has become such an all-encompassing force in my life that I am always involved in some aspect of it. I am continually challenged and inspired to use all I know but still be open to fresh ideas or techniques. The passion I feel for my work comes through to the viewer and helps to ensure that my work is always evolving. I find the artistic life to be a wondrous journey of self-discovery and expression. I also value the artistic relationships with my students and the endless opportunities to grow and learn that teaching affords me." Kathleen's website: www.kgilesstudio.com.

The 3-day workshop is \$399. The workshop will be held at the Panama City Center for the Arts, Wed. – Fri, June 7-9, 9 am to 4 pm. Registrants must be SW members or join at the same time. Workshop information, application and payment are on the Southern Watercolor Society's website www.southernwatercolorssociety.org under the "Exhibition Menu."

If you have questions, contact Don Taylor, SW Exhibition and Workshop Coordinator, dltaylor215@gmail.com 850-215-9424.

Awards

Cash awards and merchandise awards will exceed \$10,000 this year. Best of Show - \$2,000, Platinum - \$1,750, Gold - \$1,500, Silver - \$1,250, Bronze - \$1000, Sapphire - \$450.



January 2023
Newsletter

SOUTHERN WATERCOLOR SOCIETY

President's Message



User Friendly Organization!

We hope the holidays have blessed everyone! I know my husband and I have been greatly blessed. This past year, my husband went through chemotherapy and radiation for throat cancer plus a myriad of other ailments. The good news is, he's recovering well. His major challenge is the ability to swallow. In fact, our journey became very challenging while SW was getting ready for our 45th exhibition in Bradenton. I had to hand everything over to Kathy Simon-McDonald to lead the team. You all have an excellent board who have been serving you for many, many years! Please let them know they are appreciated.

We have very exciting news! It is very important that you spend the time reading the prospectus because of all the new changes we have made.

First, we have switched to CAFÉ (callforentry.org). After ours and your experiences with our previous entry system, we knew we needed something much more efficient. You can access directly by typing in their web address or clicking on the link through our website. Most importantly, new, or previous user, please make sure your contact information is current.

Secondly, we have reduced the artwork image size from 140 sq in to 80 sq in (e.g. 8x10) and we have increased the molding width from 1.5" to 2". We hope this encourages more artists to enter. We know shipping costs have gone up and this enables smaller paintings into the exhibition.

Next, we added a wait list of 3 additional artworks. Which means, if someone on the accepted list is no longer able to exhibit, then the first on the wait list will be contacted. There is no penalty if you are not available.

Lastly, we extended the timeline for when artwork is completed by, from 2 years to 5 years. What prompted the change is when I was penalized by another organization's exhibition for posting on Instagram my work that was prior to their 2-year limit. Even though I gave them evidence of the actual date, they stuck with their decision. It made me think about SW and how we want to represent ourselves. We believe most of our artists' works are just as relevant and worthy of exhibition, whether it is 2 years or 5 years. We also do not assume all our members are liars, cheats, or incompetent. Hence the title of this piece, coined by Kathy Simon-McDonald, "User Friendly Organization". Yes. Over the years, we have had to penalize artists who have violated the rules. They are the exception and not the rule. Our prospectus is clear, concise, not redundant, and our assumption is 99.9% of our members are competent, professional artists whom we greatly respect. So, take the time to review the new changes

and enter the 46th Exhibition.

Also, don't waste any time signing up for Kathleen Giles' 3-day workshop, June 7-9 through our website.

We look forward to seeing you all in Panama City, FL.

46th EXHIBITION CALENDAR 2023:

This exhibition will hang at Panama City Center for the Arts (PCCA).

March 15, 2023	- Application entry deadline
April 1	- Juror Receives images for selection into the exhibition
April 15	- Accept / Decline notifications via Call for Entry (CAFÉ)
April 18 NLT	- Accepted Artist Complete CAFÉ' Invitation
May 15 NLT	- Accepted Artist pays Handling Fee thru CAFÉ'
May 22 to Jun 2	- Shipped works to arrive at PCCA
Jun 3 (10am – 4:30pm)	- Hand-delivered works accepted at PCCA
June 9 – July 1	- Exhibition Dates
June 6	- Juror's Selection of Awards
June 7,8,9	- Kathleen Giles Workshop
Jun 9 (5-7pm)	- Reception and Awards Ceremony
Jun 10 (10-11am)	- Members Meeting
Jul 5 & 6 (10am – 4:30pm)	- Pick-up of hand-delivered work
Beginning Jul 6	- Works packed for return shipping

ORIGINALITY CHECKLIST:

- ___1. Paintings must be original in composition / design and not copies of other artist's work, including photographs by persons other than the artist. Paintings started or completed under supervision in a workshop are not eligible to enter.
- ___2. Paintings are limited to water-based media, painted on paper, watercolor board or YUPO, unvarnished, (no water soluble oil or pastel products).
- ___3. Collage is acceptable if it consists only of paper painted by the artist (no newsprint, photos, digital images, giclées, 3-D objects, gold leaf or metal).
- ___4. Image size showing through the mat may be no smaller than 80 square inches. Framed size maximum is 44" in either direction (see below).
- ___5. All works must have been completed in the last 5 years and not have been accepted into previous SW exhibitions.

PRESENTATION CHECKLIST

Failure to follow these guidelines will result in return and/or disqualification. In the event a painting is received damaged the artist will be notified for further actions to be taken.

IMAGE

___ Painting image a minimum of 80 sq.in., as viewed within the mat opening. An image painted exactly to the edge of 80 sq.in. (e.g., 8 X 10) paper can be floated within a larger mat opening.

MAT

___ White or light neutral (no colors or black) with painting image visible within the opening of the mat.

FRAME

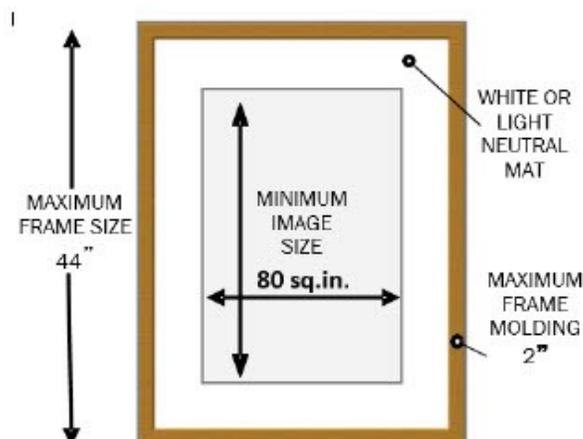
___ Maximum overall size of frame cannot exceed 44"x44".

MOLDING

- ___ Maximum width of the frame molding cannot exceed 2".
- ___ Simple, smooth, flat profile in undecorated metal or wood.
- ___ Color must be black, white, gold, silver, or natural wood.

GLAZING

- ___ Painting must be protected with Plexiglas or an acrylic glazing sheet. NO glass. NO "saw tooth" hangers.
- ___ Must Tape the ends of all hanging wire including coated wire.



SHIPPING CHECKLIST:

- ___1. Accepted paintings must be shipped in a reusable box via UPS or FedEx including PREPAID return shipping labels. Return labels must include a bar code. NO Will Call Return Labels.
- ___2. Shipping artwork in Airfloat, U-LINE or Master Pack boxes is Mandatory. NO other shipping containers are acceptable. No extra shipping material is to be used. NO wooden boxes. NO screws or nails. NO peanuts.
- ___3. Print your name boldly on the outer flap for easy recognition for packing.
- ___4. Place a copy of your accepted image on the inside lid of your shipping box.
- ___5. Pay \$25 Handling Fee through CAFÉ' by May 15, 2023.
- ___6. Ship to: **Panama City Center for the Arts**
C/O Anastasia Dengerud
19 E 4th Street
Panama City, FL 32401

ARTIST'S AGREEMENT: (IMPORTANT)

Submission of the entry shall serve as an agreement by the artist that all conditions in this prospectus have been met. SW reserves the right to refuse, upon arrival, any painting of unacceptable quality or damaged in shipment. A painting that does not match its submitted digital image or doesn't meet the presentation guidelines of this prospectus will be returned. Any SW member who attempts to influence, intimidate and/or harass a judge, exhibitor, Board member, or exhibition committee member can be banned from the current show and from future entry into SW exhibitions by a vote of the Board. The juror's decision will be final for the accepted paintings as will be the judge's decision for awards. The Southern Watercolor Society (SW) and its officers and the Panama City Center for the Arts and its representatives and employees are released and discharged of any and all claims made by damage or loss of the painting while in the possession of SW or PCCA. Each artist must carry his/her own insurance for shipping and/or damage during the exhibit. Images of selected art will be used in the SW catalog, for publicity, for educational purposes and on the organizations' websites at the discretion of the SW Board. No work accepted for the SW Annual Exhibition may be withdrawn prior to the closure of the exhibit. Suspension of membership privileges for one year will be enforced for the following:

1. Failure to submit an accepted painting.
2. Painting is not an original
3. Submission of artwork other than the one that was juried into the SW Exhibition
4. Submission of a painting already accepted in a previous SW show.

IMAGE SUBMISSION

Artists with dues paid for may submit up to two painting images with a non-refundable entry fee of \$35. No more than one painting per entrant is selected for this exhibition. Acceptance into three exhibitions earns Artist Signature Membership (SW). Acceptance into ten exhibitions earns Life Membership (LM pays no dues).

JPEG IMAGE SPECIFICATIONS:

- File Type: JPEG or JPG
- File Dimensions: 1200 pixels or greater on the longest side.
- File Size: Under 5MB
- File Name: Last Name Title (Smith Joyful Smiles)
- Crop out all matting.
- Correctly orient the image as viewed, vertically or horizontally
- SW reserves the right to reject any juried painting that is noticeably different from the JPEG image or does not comply with entry specifications.

ENTRY METHODS:

All entry applications are submitted online through www.callforentry.org (CAFÉ). A link to the application is also found at www.southernwatercolorssociety.org.

- ___ First, prepare your images for uploading.
- ___ Set up or log into your account with CAFÉ.
- ___ Go to **My Profile** to verify your contact information is correct.
- ___ Go to **My Portfolio** and upload your images.
- ___ Go to **Apply to Calls** and type in on the blank entry line under Call Listings: 46th Southern Watercolor Society Annual Juried Exhibition 2023.
- ___ Read the Prospectus, then select Apply Now to complete the application and pay the \$35 application fee.
- ___ If you have not already paid for your membership through our website, you can also elect to pay the \$30 membership fee along with your application fee.

For **CAFÉ Technical Assistance**, go to www.callforentry/contact-us/ call 303-629-1166 to speak with a "live" person. CAFÉ Technical Assistance is available Monday through Friday, 8:30 am – 5 pm MST.

For all other questions about the prospectus, contact: Michele Tabor Kimbrough: Phone: 850-557-0655 or email: micheletaborkimbrough@gmail.com.

SALES:

Panama City Center for the Arts will charge a 30% commission on all sales of artwork.

ACCEPT/DECLINE

It is your responsibility to check CAFÉ whether you receive an email or not. If accepted, you must accept/decline the invitation. All accepted artists are to refer to this prospectus on preparing accepted artwork for delivery.

WAIT LIST

The juror will select 3 additional artworks above the list of accepted works. There is **no penalty** if you **choose** not to be on the wait list. There is only opportunity if you accept being on the wait list. Just ensure you follow the prospectus guidelines and be prepared to hand deliver or ship your artwork.

A link to the application via CAFÉ can be found on the Southern Watercolor Society's Website,

www.southernwatercolorssociety.org.

CUTTING LINE

46th SOUTHERN WATERCOLOR SOCIETY ANNUAL JURIED EXHIBITION 2023**COMPLIANCE & PRESENTATION CHECKLIST**

***REQUIRED:** Complete this form with your signature. Separate the form and attached to the back of the painting on the upper left corner of the accepted painting. Ship to the Panama City Center for the Arts.

Title of the Painting: _____

Artist's Name: _____

Phone: _____ Email: _____

Price: \$ _____ VALUE for insurance amount \$ _____ NFS _____ (check mark)

I understand that my shipped painting will be rejected prior to installment if it does not comply with the prospectus. Thank You, Southern Watercolor Society Board of Directors

Your Signature: _____

For Immediate Release

Artist: **Randall William Bennett**
Email: forestpoolart@yahoo.com
Phone: 785 214 3621
www.randallbennettfineart.com

Birger Sandzen Memorial Gallery

Presents

“A Prairie Art Dialogue”

Beginning January 22, 2023,

to

March 12, 2023

Opening reception held on: Sunday January 22, 2023, from 2-4PM

***Birger Sandzen Memorial Gallery, 401 N. First Street, Lindsborg, Kansas, USA, 67456,
Ph. (785-227-2220)***

An art show of paintings by Randall William Bennett, featuring recent works inspired by the open vistas and rural subjects, of the Midwest and Flint Hills, USA. On display and for sale will be a variety of styles, media and sizes. Born and raised in the rural Midwest, Randall finds joy in capturing the broad views, long horizons, and bright open skies.



New Members for 2022

	Mary Lou Andrews, Virginia Beach VA
LuAnn Dunkinson, Jacksonville, FL	Suzanne Accetta, Greenville SC
Gwen Kodad, Bradenton FL	Peter Paris, Lakewood Ranch FL
Nancy Davis, Pensacola FL	Christine Walker, Charlotte NC
Dot Cromartie, Charleston SC	Judi Howard, Gulf Shores AL
Dianne Adams, Kissimmee FL	Loretta Hamilton, Naples FL
Susan Tully	Regina Perry
Mary Van Kleunen, Winter Springs FL	Peggy Kirby, Covington, LA
Brian Zell	Monica Fernsell West Palm Beach FL
Jacqueline Molsick, Yalaha FL	Karen Murray, Valdosta GA
Charlie Frances, Virginia Beach VA	Katharine Brainard, College Park MD
Connie Tucker, Lexington, KY	Margaret Zimmer
Voon Wong, Clayton NC	
Brad Hastings, Bishopville MD	
Peg Lefebvre, The Villages FL	
Debra Nodwell, Estero FL	