

Southern Watercolor Society

www.southernwatercolorsociety.org



From the President

I always think when the holidays are over and the new year begins, life will slow down just enough so I can catch my breath. Well here it is, the January Newsletter rolling into February and the entry deadline for the 43rd SW Exhibition of Feb. 19 is fast approaching! Yes, I'm still painting and will probably be one of the last to get mine in!

Anyway, I hope you were able to close out the year in a great way. My husband and I had a wonderful and relaxing holiday visiting the grand kids in Atlanta and St. Louis. It was much needed considering the many months dealing with our recovery from Hurricane Michael. I even managed to bring my paints along and do a little painting. We also spent half a day with our SW Historian, Marilynne Bradley looking at a possible exhibition venue for either 2022 or 2023. We think it will be a great opportunity to pull in the northern area of our 19 state SW region of artists.

Tuva Stevens, our event coordinator for this year's exhibition has been very busy getting everything ready. She informed us that the Mark Mehaffey workshop is full, so it's waiting list time for anyone interested. Just email Tuva and let her know.

Mark your calendars for the 5 pm Friday, May 15, members dinner at the Park Liberty Grill, 125, Marina Way, Clarksville, TN. (American Cuisine). It's a great way to meet each other with great food and fellowship! Also, don't forget our Annual Members Meeting, Demonstration by Mark Mehaffey, Reception, and Awards Ceremony on Sat. May 16 at the Customs House Museum & Cultural Center, Clarksville, TN. Many of us attending the workshop will be staying at The Riverview Inn, 50 College Street, Clarksville, TN (877-48-RIVER) or (931-552-3331).

As we are busy entering into multiple exhibitions this time of year, we need to talk about some challenges we are facing for our SW future. In our November Newsletter, we included all the open positions we need filled. This issue is our number one goal for 2020. That said, there was no response from anyone about these positions. It was; however, the holidays and I know I would not have been of much help to anyone either. What I do know is it will take all of us to actively engage others to join and become part of this team. I look forward to hearing from you and seeing your artwork soon!

Michele Tabor Kimbrough

NEWSLETTER



JANUARY 2020

C A L E N D A R

43rd SW Exhibition 2020

- Customs House Museum -
Clarksville, TN
Tuva Stephens
Events Coordinator
Mark Mehaffey, Juror

44th SW Exhibition 2021

Gadsden Arts Center &
Museum, Quincy, FL
Linda Pelc
Events Coordinator
Jean Haines, Juror

Newsletter News!

The timetable for newsletters will normally be Jan, April July, Oct. The next issue will be in **Apr 2020** so the next due date for news is: **Mar 15!**

There will be a reminder so you can get your news in before any holidays and year-end. Plus, you can always send it in early!

Share your good news and important announcements!
Send all your news to me at my email!

Newsletter Editor NEEDED!
Please apply!



A Quick View of the Calendar
43rd PROSPECTUS
Southern Watercolor Society

| | |
|---|---|
| December 1 | Juried Arts Services (JAS) Application Open |
| February 19 | Application Entry Deadline |
| March 15 | Accept/Decline Notifications via JAS |
| May 1-8 | Shipped works to arrive at CHM |
| Apr 28 – May 1 (10am – 4pm), OR May 5-8 (10am – 4pm) | Hand-delivered works accepted at CHM |
| May 12 – July 12 | Exhibition Dates |
| May 11 | Juror's Selection of Awards |
| May 12-15 Tue -Fri (9am-4pm) | Mark Mehaffey Workshop |
| May 15, Fri, 5pm | Members dinner to honor Juror Park Liberty Grill, 125 Marina Way, Clarksville, TN Email Number attending to Tuva Stephens |
| May 16, Sat 9am 9:30am 11am-1230pm 1-3 pm 5-7 pm | At Customs House Museum Members Registration Annual Members Meeting Catered Lunch (RSVP) Demonstration by Juror, Reception, and Award Ceremony |
| July 14-17 (10am-4pm) | Pick-up hand-delivered work |
| Jury 17, or before | Works packed for return shipping |
| July 15 | Payments mailed to artists |

SW BOARD & CHAIRS-2019

PRESIDENT

micheletaborkimbrough@gmail.comMICHELE TABOR KIMBROUGH
2916 Russ St., Marianna, FL

32446, 850-557-0655

VICE-PRESIDENT

VACANT

TREASURER

jean@jeanweinerart.com

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321-259-1759

MEMBER NEWS

Alicia Farris was honored to be accepted into the 99th Annual International Open Exhibition of the National Watercolor Society, October 2019, with her painting, *Whether or Not*. She was featured in an interview in the October 2019 issue of Missouri Life Magazine and was accepted into the 2020 International Open Exhibition of the Missouri Watercolor Society with her painting, *Piazza Parade*, which will take place in Barcelona, Spain in April.

<http://www.afarris.com>

SW's FUTURE

Our theme this year is succession.

Our future depends on all of us making this come to fruition! We have been incredibly fortunate to have volunteer leaders be a part of this board for many many years. I want to list the many names who have served on the board. I pulled these names from our newsletters located on our website which only goes back to 2007. If I miss someone's name, I am truly sorry. We have many members who also serve in other capacities such as state representative, or volunteering on a number of committees. My point is, if you look at our current board today, you will see several names who have been continuously dedicated to you for a very long time. Please thank them.

Don Taylor, Geri Davis, Suzanne Reed Fine, Marilynne Bradley, Ann Kromhout, Edna Persol Windes, Elise Beattie, Dale Cochran, Lou Everett, Jeanne Heise, Robbie Fitzpatrick, Kathy Simon McDonald, Tuva Stephens, CoCo Dauer, Jean Weiner and Linda Pelc.

Several of our directors are ready to pass their batons to the next capable members ready to step up and serve. They are very willing to share the specifics of their roles for a seamless transition. With their help, you will gain a behind the scenes understanding of society governance, such as, networking with leading artists, art enthusiasts, museum staff, and a great group of SW board members!

Since our board members live in different states we govern through the use of phone, email, and word processing/spreadsheets. Familiarity of these is important.

Besides the above skills we also need people who are willing to serve, lead, and collaborate. Though we each have different thoughts on how things should be done, we work well together as a team ensuring the success of SW. Our two (2) immediate vacant positions to fill are vice president and newsletter editor/catalog. One thing to keep in mind about all of our available positions is that we do not have to reinvent much of anything. We are in the process of putting on our 43rd Exhibition and though we always look at improving our processes much of what we do is repeatable.

1) Vice President – This person's role is to learn the ropes and prepare to take over as President or fill in when the president is not available. Our board member's term of office is two years with a maximum of 2 terms.

2) Newsletter/Catalog Chairperson – The newsletter editor is like our marketing director. You are pulling together the content from our board, our members, other societies and anything else we need to know. They also coordinate getting the catalog published and mailed to all our members. FYI, we are sorry for not having any of our member's announcements in this newsletter. Our newsletter editor Robbie Fitzpatrick had to step down to take time for her family and the baton is on me, your president. I felt that this issue needed our total focus on this great organization's future. P.S. and I really do not like to write. (Continue next page)

SW's FUTURE CONTINUED

We have other positions that are currently filled but ready to pass the baton.

- Social Media – This is an additional duty that either is the newsletter editor or someone who can work with the editor to promote our organization. Currently, Tuva Stephens is our social media goddess!
- Web Designs – Ann Kromhout is our Website wizard. She will train you on all things lovely with the website. Plus, Ann is our Mother of SW knowledge! She keeps all of us on course!
- Membership Database – Ethan Kromhout, Ann's husband, who is our tech guru, created this program 25 plus years ago and we need a new tech savvy person to identify a new database system that can support us into the future.
- State Representatives – For our organization to continue to grow, our state representatives are members who have that ability to speak to and for our artists within their states but they must also be our recruiters for new members and volunteers for the board and committees.
- Juried Art Services (JAS) – This is the program that we all enter our application into for each year's exhibition. Linda Pelc began this journey and still carries the baton. She says it's really easy. The truth is, most of all these duties are not real hard, but they do have their moments of intensity. Linda is ready to bring on the next JAS coordinator.
- Fundraising – Don Taylor has been doing the heavy lifting in obtaining the money we need to operate, provide financial awards, and award gifts. Learn from Don how you can help us on this endeavor.
- Exhibition Chairperson – We plan our exhibitions two years out. This coming exhibition is in Clarksville, TN and Tuva Stephens is the chair. Our 2021 Exhibition is in Quincy, FL at the Gadsden Art Center to be led by Linda Pelc. If you are interested in helping these two leaders, please don't hesitate to contact them.
- Future venues (2022 & 2023) - We will need to locate exhibition spaces and Exhibition Chairpersons for those locations. If you know of an ideal exhibition space, please contact me, Michele Kimbrough.
- As you can see, there are lots of opportunities. We look forward to you contacting any of our board members to learn what they do, how you can help, and when you can join the team!

Registration — WATERCOLOR WORKSHOP — 2020

Southern Watercolor Society's 43nd Annual Exhibition

Workshop Presenter

Mark Mehaffey

AWS-DF, NWS, TWSA-Master, WW, RMWS, ISEA

Experiment For Fun—Design For Success

Tuesday—Friday May 12-15, 2020 9:00a—4:00p

3 days watercolor/1 day watermedia

Customs House Museum & Cultural Center
200 South Second Street, Clarksville, Tennessee 37040

WE start with what is important to YOU. We build on that to make the strongest painting possible. Participants will create paintings using the elements of shape, line, value and color to simplify subject and use a variety of color plans to create emotion and mood. Discussion of content, the importance of color schemes and line quality will also be discussed.

Participants will also work intuitively with shape, color, line and especially texture to produce an abstraction with a personal focus and a representational work based on personal reference choices. A variety of 'slippery surfaces' will be explored. These paintings will be as fun and absorbing to view, as they are to paint.

There will be both group and individualized instruction with time set aside for critique. This is a fast moving, fun, mixed water media workshop where we all learn and share. All levels are welcome as long as everyone is comfortable with their materials. ~



Indigo Indigo



Spiritual Speculation

This is a very popular workshop so please register early.
A maximum of 20 workshop attendees will be accepted.

**You must be an SW member to participate, and you can
join as you register for the workshop.**

For questions and sending your registration form:

Contact: Tuva Stephens - tuvart@charter.net

2020 Southern Watercolor Society Workshop
Mark Mehaffey

REGISTRATION

By CHECK payable to
Southern Watercolor Society

Mail to:
Tuva Stephens
190 David Court
McKenzie TN 38201

Workshop FEE = \$375.00
or

\$175.00 Deposit
Non-refundable after March 15

Balance due April 1, 2020
\$200.00

For questions:
1-731-352-5852
tuvart@charter.net

+\$30.00 for 2020 SW Dues

Please make a
personal copy of this
completed registration
before mailing.

Name _____

Address _____

Phone _____

Email _____

Personal website _____

Signature _____

Check number _____

Southern Watercolor Society

122 Grandview Dr
Lawrenceburg TN 38464

JANUARY 2019



43rd SW EXHIBITION 2020 Tennessee

Customs House Museum
Clarksville, TN

www.southernwatercolorsociety.org

**2020
Retain this
top section for
your personal
records.**

Southern
Watercolor
Society

Dues shall be paid annually on or before January 1 of each year and become delinquent as of March 1 of each year. Nonpayment of dues within the calendar years terminates the membership and Active or Artists Signature status. To reinstate Active or Artists Signature membership, a member must fulfill membership requirements again, or a member may be reinstated by payment of the current year dues and any of the three past years dues that are unpaid.

DATE CHECK NO. AMOUNT

To pay with PayPal, go to www.southernwatercolorsociety.org

Southern Watercolor Society

2020 MEMBERSHIP-\$30

Date Renewal New Update Information

Name: Mr./Ms.

Address:

City State Zip

Telephone (one)

Email:

My Web Site:

My check #

I've paid through PayPal.,

The SW Newsletter will be sent to you by EMAIL.

DO NOT include my name and address on lists to our award donors or suppliers.

I volunteer to:

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Florida
Georgia
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Kentucky
Louisiana
Maryland
Mississippi
Missouri
North Carolina
Oklahoma
South Carolina
Tennessee
Texas
Virginia
West Virginia

Send to: Coco Dauer - 122 Grandview Dr. - Lawrenceburg TN 38464 - Email: dauer2626@gmail.com